



**Community  
Health Workers**  
Association of Delaware

# **Community Health Workers**

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## **CHW Ambassador Presentation**

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Empowering Community Health Through Collaboration



# What is the CHW Association?

The Community Health Workers Association of Delaware's (CHWAD) mission is to collectively advocate, empower, educate, connect, and support our communities to ensure health equity, social justice, and optimal wellbeing.

CHWs in Delaware are passionate about the physical, social, and emotional health and wellbeing of all Delawareans.

The CHWAD was developed in 2019 by CHWs, for CHWs, and with our community in mind. The CHWAD is a collaborative organization composed of CHWs, allies, and partners throughout the state, all of whom are committed to serving the needs of CHWs in support of our overall mission. The CHWAD drives change through our Advocacy, Resource, and Training committees.

# Our Goals as CHW Ambassadors

## Increase Awareness

Many people don't know what CHWs do or how they support our communities

## Share the Impact

CHWs reduce healthcare costs, increasing access to preventive care and reducing costly readmissions and ED visits



## Build a Movement

CHW Ambassadors spread awareness, advocate for health equity, and drive systemic change

## CHWs Are Essential

CHWs serve essential roles, in healthcare, bridging the gaps between healthcare systems and the community

# What is a CHW?

- Valued part of the health team ✓
- Frontline liaison guiding individuals through health, social, community services systems ✓
- Fosters health and well-being ✓



- Trusted community member ✓
- Sensitive to the demographics and experiences of the community ✓
- Provides culturally & linguistically competent and appropriate services ✓

## **Outreach & Education**

Approaches to connect with underserved populations and conduct health promotion and disease prevention education

## **Coaching & Social Support**

Individual support, motivation, encouragement to support self-management of health

## **Care Coordination**

Coordinate care through making referrals, providing follow-up, addressing barriers, and documenting

## **Advocacy**

Advocate for the needs and perspectives of communities; connect to resources and advocate for basic needs; conduct policy advocacy

We're not just treating  
**ILLNESS**

we're building  
**HEALTHIER**  
**COMMUNITIES**

- CHWAD Initiative, 2025



# Benefits of CHWs

- ✓ **CHWs are cost effective: For every dollar invested in CHW programs, there is a proven return on investment (ROI) ranging from \$1.80 to \$2.47**
- ✓ **CHWs have been shown to reduce ED visits, hospital readmissions, and nursing home placements**
- ✓ **CHWs improve chronic disease management**
- ✓ **CHWs make vital conditions to preventive care and screenings**
- ✓ **CHWs improve self-reported health and well-being, decreasing the number of poor mental and physical health days**

WHO DO CHWS IMPACT?

# Real-Life Examples



# Helping seniors manage medications and chronic conditions



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# Providing new mothers with prenatal care resources



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# Assisting families with food, housing, and healthcare



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# Where do CHWs work?



# CHWs are Highly Skilled

## Core Competency Training

CHWs complete extensive training on nationally recognized core skills and roles

## Relationship - Builders

CHWs are experts at connecting with those in their community and building trusting relationships through cultural & linguistic humility



## Knowledge Base

CHWs are knowledgeable about social drivers of health, chronic disease, and navigating care systems

## Certification

Formal CHW Certification ensure CHWs across the state demonstrate shared skills and knowledge (coming Fall 2025)

# CHW Training Opportunities

## Division of Public Health

<https://chwadelaware.org/dph-chw-training-schedule/>

Free Core Competency Training hosted by Delaware's Division of Public Health

## CHW Core

<https://www.chwcore.org/>

Free Core Competency Training hosted by Public Health Management Corporation

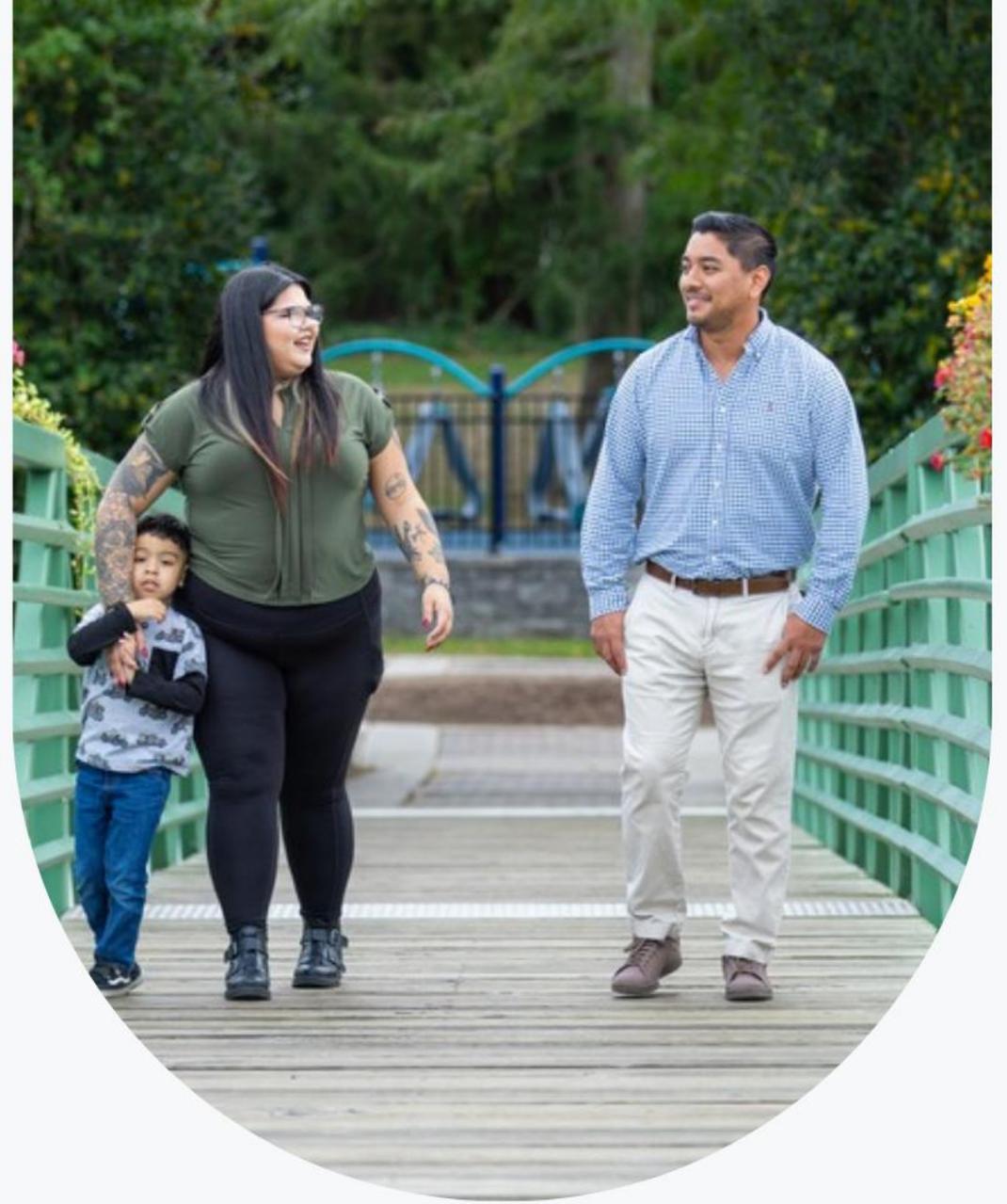
## Sussex County Health Coalition

<https://www.delawarechw.com/>

Apply for financial support for completing DPH's Core Competency Training, Health Literacy training, and apprenticeship opportunities.

HOW CAN YOU BE INVOLVED?

# Support CHWs in DE



# CHWs

Complete the CHW Registry Survey

Attend CHWA meetings, webinars, and summits

# Employers

Integrate CHWs into your care teams

Support your CHWs to become certified

Encourage CHWs to join the CHWA events

# Everyone

Join the CHWA

Follow us on Facebook, Instagram, and LinkedIn

CHW Registry Survey: [https://www.surveymonkey.com/r/Delaware\\_CHW\\_Workforce](https://www.surveymonkey.com/r/Delaware_CHW_Workforce)

Join the CHW Association: <https://chwadelaware.org/join-us/>



# Meet Our CHW Ambassadors



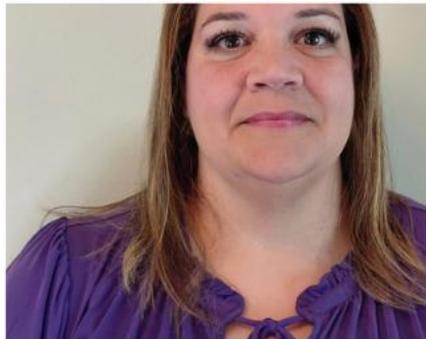
**Adriana Viveros-sosa**



**Marlise Carr**



**Maia Michael**



**Lilian Reyes**



**Indi Slam**



# Thank you!

Visit the CHW Association's Website for  
more information:

<https://chwadelaware.org/>

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